

# RACHEL ZHANG

## SENIOR UI/UX/SERVICE DESIGNER

### ABOUT ME



As a senior UX/service designer & mentor, I'm passionate about creating delightful service experiences and helping people achieve their goals.

### EXPERIENCE

Mar. 2016 - Now

#### senior UI/UX/Service Design Freelancer

Software, Mobile App, responsive web design for clients like Mercedes, Nike, Gfk, AKQA, isobar... and young startups

Apr. 2019 - Now

#### Founder at Flowhack

Instructional design, remote work coach, marketing

Nov. 2018 - Now

#### UI/UX Design Mentor

Help students become UI/UX designers

Mar. 2018 - Jun. 2019

#### Product Designer at Blacklane

Responsive web design | PM | Conversion rate and growth

### CONTACT

<http://zxwdesign.eu>

+49 17620719344

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Berlin / Amsterdam

### EDUCATION

Sep. 2011 - Jul. 2015

**B.Eng. Industrial Design** at College of Design & Innovation, Tongji University, Shanghai

Jan. 2016 - May. 2016

**Human Computer Interaction** at Interaction Design Foundation

### PROFESSIONAL SKILLS



**Sketch** | InVision | Axure | Figma  
Hotjar | Google Analytics | Zeplin  
User research | Usability testing  
HTML & CSS | Remote work tools  
**Service design toolkit** | Design thinking

### LANGUAGES

Chinese - Native  
English - Excellent  
German - Intermediate

### INTERESTS

Photography | Traveling | Outdoor sports